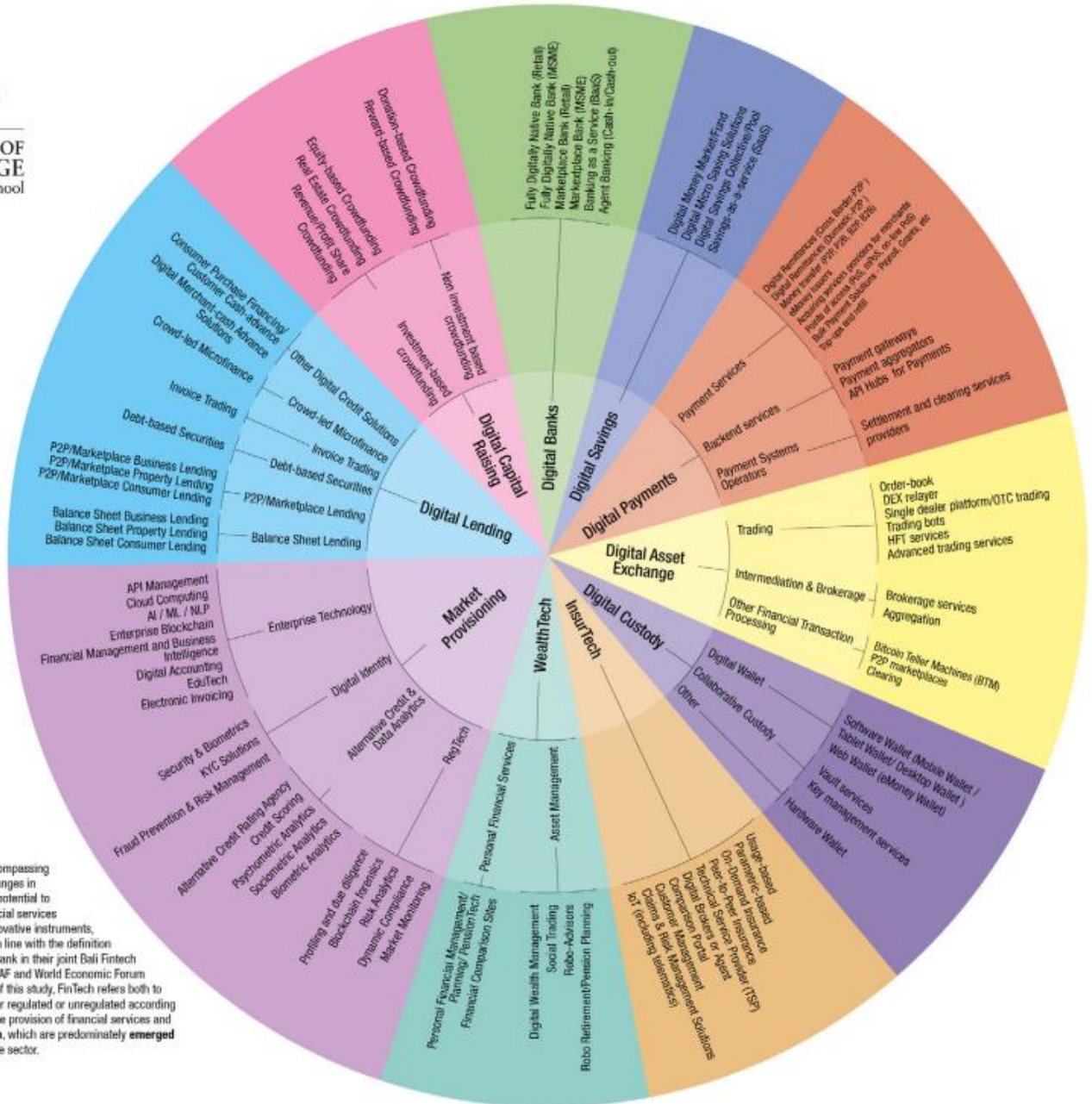


Una taxonomía global para la industria FinTech

Taxonomía desarrollada por el esfuerzo conjunto del Centro de Finanzas Alternativas de Cambridge, el Banco Mundial y el Foro Económico Mundial en 2020

FinTech Vertical and Sub-vertical Taxonomy Flywheel



FinTech is defined broadly, encompassing advances in technology and changes in business models that have the potential to transform the provision of financial services through the development of innovative instruments, channels and systems. This is in line with the definition adopted by the IMF and World Bank in their joint Bali Fintech Agenda (2018) and previous CCAF and World Economic Forum publications. For the purposes of this study, FinTech refers both to a set of activities (can be either regulated or unregulated according to jurisdiction) contributing to the provision of financial services and those entities facilitating them, which are predominately emerged outside of the traditional finance sector.

Fuente: Cambridge Centre for Alternative Finance (CCAF), World Bank and World Economic Forum (2020) *The Global Covid-19 FinTech Market Rapid Assessment Report*. Recuperado de: https://www3.weforum.org/docs/WEF_The_Global_Covid19_FinTech_Market_Rapid_Assessment_Study_2020.pdf